REPORT ON UAI PUBLICATION PRODUCTION, MARCH 1974.

A. COMPUTER-BASED PUBLICATION ON SALE.

   This first edition to be produced by computer is now out of print.

   This second edition to be produced by computer will be off the press at the end of April 1974. A satisfactory number of orders for this English edition have already been received. The 15th edition is four months late due to difficulties in switching part of the work to Brussels (as explained below) and relating the English edition to the French edition.

   Following financial support from the French Ministry of Foreign Affairs, the Canadian Government and the Agence de Niamey, a French translation of the Yearbook of International Organizations will be published at the same time as the English edition. (The last French edition was the 8th, 1960-1961, edition).
   Full advantage has been taken of the computer system and general organization of the English edition.
   The number of orders received to date is quite satisfactory.

Comment on computer system:

1. Indexing. Investment has been made in a computer sorting programme which facilitates considerably the editorial work of the indexes, particularly the checking operation. This also permits expansion of some of the indexes in different ways, some of which will only be exploited for later editions.
   - Classified index: It is now possible to have a secondary category which permits us to insert organizations in several chapters as well as in new chapters (ex.: "development", "environment").
   - Subject index: Secondary references to keywords in the body of the text can now be made.

2. Page make-up. Investment has been made in a programme to make-up full pages of index film. This avoids manual work and considerably speeds operations.

3. UIA Keyboarding. Investment has been made in programming with a Brussels computer service bureau to permit all keyboarding and proofing operations to be done in Brussels. This should further speed up operations.
   Keyboarding is now performed in the UIA offices on a mini-computer which has been purchased. This machine will be used for:
   - English Yearbook
   - French Yearbook
   - incorporating addresses for the mailing system
   - Yearbook of World Problems
   - Yearbook of Congress Proceedings.
Considerable delays have been incurred because of difficulties at the computer service bureaux in Brussels. These have been overcome but in a manner which obliges the UIA to switch to another service bureau for further operations since the first has switched to an unsuitable computer following takeover of its parent corporation. The opportunity of this switch will be used to eliminate remaining difficulties with the system, and to adapt it to permit the production of a variety of mini-directories.

B. PERIODICAL PUBLICATIONS ON SALE.

   This was published in October 1970. 75% of the volumes have been sold and it continues to sell slowly. Numerous orders for the 3rd edition have been received. It is hoped to produce this by the computer system.

2. Directory of Periodicals (3rd edition)
   This publication off the press in October 1969 continues to sell slowly. A new edition is not yet justified, although 85% of the stock has now been sold. It is possible that the 4th edition should be combined with the Proceedings volume.

3. International Associations:
   The UAI periodical is now in its third year in the improved format. Much greater effort has been made to obtain articles. Sales continue to remain at the same level although the expected loss of some subscriptions because the Annual Calendar is no longer incorporated has not proved significant. The new format is proving very attractive to advertisers. International Associations continues to be distributed free to non-subscribing international organizations. The computer based mailing system facilitates distribution of alternative issues to organizations in different countries on a rotation basis.

4. Annual International Congress Calendar.
   The Calendar has been produced for the second time (January 1974) in its new expanded format separate from International Associations (the monthly supplements continue to be included there however). The Calendar now has a complete geographically sequence of meetings as well as the usual chronological sequence. (One advantage is to provide positions in the Calendar attractive to advertisers interested in particular cities or countries.) Organization and subject indexes complete the volume. Sales of this volume and that of the previous year have been good. This publication has not reduced sales of International Associations.

C. IRREGULAR PUBLICATION ON SALE.

1. International Congress Science Series.
   Sales of these volumes continue to be relatively slow and unsatisfactory, particularly those resulting from the international congress on congress organization. The most recent proceedings of the Barcelona congress are no exception. There continues, however, to be a regular demand for the various congress organization manuals. New approaches to selling these publications
are required, possibly by automatic mailing, to organizers of meetings newly-announced each month.

2. **Documents for the Study of International Non Governmental Organizations.**

A new volume in six language editions (English, French, German, Dutch, Italian and Spanish) has been added to this series as a result of the assistance of the Belgian Ministry of Foreign Affairs. The volume, entitled "The Open Society of the Future", constitutes the report of the UIA's seminar in Milan in 1972.

3. **Other Printed Publications.**

Sales of the 1957, 1958 and 1959 Bibliographies of Proceedings of International Meetings have almost ceased.

Other publications continue to sell slowly. The new supplement to Initialose has revised sales for this publication.

4. **Mimeographed Study Papers.**

Further documents in this series have been produced and distributed. These continue to have an indirect public relations advantage for the UIA which encourages further interest in the saleable publications.

**D. FUTURE COMPUTER-BASED PUBLICATIONS ENVISAGED.**


The sales of the English and French 15th edition will be observed carefully to determine the timing and the nature of the publication to be produced for 1975. Several external factors are liable to influence strongly the sales of publications like the Yearbook. These include:

- 25-30% increase in the price of paper
- general inflation effects on the economy
- cut backs in library book acquisition budgets in the USA

Possible alternatives which could be considered, given the existence of the computer system are:

- production of a slightly updated edition only
- production of mini-directories (see below)
- switch back to two-yearly rhythm


As for the English edition, a final decision on the nature of the 16th edition will have to be postponed as late as possible. Corresponding alternatives exist however.

3. **Yearbook of World Problems (1st or preliminary edition)**

Work is far advanced on the production of this joint publication with Mankind 2000 and the Center for Integrative Studies. It is expected that entries will be incorporated into magnetic tape via the modified computer system during the summer of 1974.

In view of the nature of the publication and the general uncertainties noted above, a choice will be made between several possible modes of initial publication:

- a complete preliminary edition for commercial sale
- a limited proof-edition
- a number of sections of the volume as mini-directories
- a combination of the minidirectories for the organizations Yearbook with the equivalent sections of the problems Yearbook.

In agreement with Mankind 2000 which has supplied all editorial funding to date, it is intended that a full version of the publication should be available for presentation at the Social Transmutation Conference to be held under the auspices of Mankind 2000 in June 1975.

4. **Mini-directories.**

It is possible to use the computer system to extract sections of the different yearbooks currently held on magnetic tape in order to form mini-directories by country of organization HQ, subject, organization type, country of membership, etc. An organization section could be combined with the corresponding problems. Other material could be added.

It is hoped that a wide variety of mini-directories can be produced in collaboration with other international organizations. This will help to make greater use of the information and will help to improve the quality of the information.

5. **Yearbook of International Congress Proceedings (3rd edition)**

Material is available to start work on incorporating material for this publication into magnetic tape. This will be done as soon as all computer difficulties have been overcome and the work load for other publications permits.

6. **International Organization Membership (Supplement to the Yearbook of International Organizations).**

The investment in the computer program to analyze membership of international organizations creates an interesting possibility. The computer tape could be processed each year to produce a special supplement to the Yearbook. This would contain by continent and country the names of all international organizations with some sort of membership or representation from that country. In effect it would be a list for the country of organization names grouped by major subject (Yearbook chapters). Following each name would be placed some information summarizing the geographical importance of the organization (ex. number of countries represented by continent; number of consultative relationship "points", if any).

Such a publication would be very useful to national government bodies trying to work out the manner in which their country was represented internationally. The publication could be produced via the computer system. It would of course cross-reference Yearbook organizations.

7. **Yearbook of Multinational Enterprises.**

The UIA has already looked into this possibility which remains attractive. It requires relatively little investment in research since most of the information is already available in material accessible to the UIA. The existing computer system would be quite suitable for this publication.

8. **Whos Who in International Organizations.**

Following initial efforts in this direction, in the form of special indexing in the Yearbook of International Organizations up to the 12th edition, no further action has been taken.

Material which could be included in such a publication could best be collected for selected mini-directories and only later brought together in a combined volume.