



# laetus in praesens

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## No Bull Prize Nominations

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This is a contribution to efforts to put the No Bull Prize Award on an appropriate footing in global society in contrast to the [Nobel Prize](#) and the [Ig Nobel Prize](#)

### Nominations

#### No Bull Prize for Agriculture

- [Monsanto Company](#), notably for avoiding any need for insemination in the production of [Terminator seeds](#)

#### No Bull Prize for Anarchism

- [Noël Godin](#), for his activist opposition to pomposity and authoritarianism in all their forms, as instigator of the [Internationale des Anarchos-Pâtisseries](#)

#### No Bull Prize for Business

- [Naomi Klein](#), for telling it as it is, and most notably for *No Logo: no space, no choice, no jobs* (2000), *Fences and Windows: dispatches from the front lines of the globalization debate* (2002), and *The Shock Doctrine: the rise of disaster capitalism* (2007)

#### No Bull Prize for Care

- [International Association for Hospice and Palliative Care](#)

#### No Bull Prize for Chemistry

- [Union Carbide](#), for its uncompromising policy with regard to the [Bhopal disaster](#)

#### No Bull Prize for Crisis Anticipation

- [Jared M. Diamond](#), notably for *Collapse: how societies choose to fail or succeed* (2005)
- [Thomas Homer-Dixon](#), notably for *The Upside of Down: catastrophe, creativity, and the renewal of civilization* (2006)
- [Karen Cerullo](#), notably for *Never Saw It Coming: cultural challenges to envisioning the worst* (2006)
- [Nassim Nicholas Taleb](#), notably for *The Black Swan: the impact of the highly improbable* (2007)

#### No Bull Prize for Development

- [Dambisa Moyo](#), notably for *Dead Aid: why aid is not working and how there is a better way for Africa* (2009) and for *How the West Was Lost: fifty years of economic folly - and the stark choices that lie ahead* (2011)

#### No Bull Prize for Economics

- [Joseph Stiglitz](#)
- [Hazel Henderson](#), for telling it as it is
- [Herman Daly](#)

#### No Bull Prize for Education

- [Paulo Freire](#), notably for *Pedagogy of the Oppressed* (1970)
- [Ivan Illich](#), notably for *Deschooling Society* (1971)

#### No Bull Prize for Environment

- [Greenpeace](#)
- [Earth First](#)
- [James Lovelock](#), notably for *The Vanishing Face of Gaia: a final warning -- enjoy it while you can* (2009)

#### No Bull Prize for Euthanasia

- [Dignitas](#)

- [Exit International](#)

#### **No Bull Prize for Finance**

- [George Soros](#), most notably for *The New Paradigm for Financial Markets: the credit crisis of 2008 and what it means* (2008) and *The Age of Fallibility: consequences of the war on terror* (2006)
- [Jacques Attali](#), for telling it like it is, but notably for *La crise, et après ?* (2008)
- [Bernard Lietaer](#), most notably for *The Future of Money: beyond greed and scarcity* (2001) and *Of Human Wealth* (2007)

#### **No Bull Prize for Food**

- [International Vegetarian Union](#), notably for its promotion of a no-bull diet
- [No-Bull Food News](#), for supporting a healthy food system, from family farms and ranches to dinner tables

#### **No Bull Prize for Genetic Engineering**

- [Texas A&M University](#), for the first successful [cloning of a calf from an adult bull](#).

#### **No Bull Prize for Governance**

- [Tony Blair](#), for rendering invisible the bull justifying the invasion of Iraq

#### **No Bull Prize for Health Care**

- [Médecins Sans Frontières](#)

#### **No Bull Prize for Humour**

- [Jon Stewart](#)
- [Jamie Uys](#), notably for *The Gods Must Be Crazy* (1980)
- [Peter Ustinov](#)

#### **No Bull Prize for Information**

- [WikiLeaks](#), for courageous release of documents otherwise withheld from the public
- [Inter-Press Service](#)

#### **No Bull Prize for Intelligence**

- [Julian Assange](#), as founder of WikiLeaks
- [Edward Snowden](#), for making appant the scope of global intelligence gathering
- [Robert David Steele](#), notably for redirecting intelligence from spies and lies to open source truth.

#### **No Bull Prize for Journalism**

- [John Pilger](#), for telling it as it is
- [Robert Fisk](#), for telling it as it is

#### **No Bull Prize for Literature**

- [Jacques Derrida](#), for the deconstruction of text communication
- [Alan Sokal](#), for the deconstruction of deconstructionism through *Transgressing the Boundaries: towards a transformative hermeneutics of quantum gravity* (1996)

#### **No Bull Prize for Marketing**

- [International Advertising Association](#), for its systematic denial of bull.

#### **No Bull Prize for Mathematics**

- [Grigori Perelman](#), for his avoidance of conventional rewards and recognition in the advancement of knowledge

#### **No Bull Prize for Mechanized Agriculture**

- ??? for ensuring the systematic replacement of any bull by machinery

#### **No Bull Prize for Medicine**

- [Big Pharma](#), for its diligent, uncompromising attitude towards the dangers of [complementary therapies](#) undermining its profitability

#### **No Bull Prize for Morality**

- [Joseph Ratzinger](#), for avoiding emission of any [papal bull](#) regarding systemic sexual abuse by clergy

#### **No Bull Prize for Music**

- [Angélique Kidjo](#), for her activism in Africa
- [Susan Boyle](#), for singing her song in the face of all the odds

#### **No Bull Peace Prize**

- [Johan Galtung](#), for telling it as it is

- [Nonviolent Peaceforce](#)

#### **No Bull Prize for Philosophy**

- [Paul Feyerabend](#), notably for *Against Method: outline of an anarchistic theory of knowledge* (1975) and for *Conquest of Abundance: a tale of abstraction versus the richness of being* (1999)
- [Nicholas Rescher](#), notably for *The Strife of Systems: an essay on the grounds and implications of philosophical diversity* (1988) and for *Pluralism: against the demand for consensus* (1993).

#### **No Bull Prize for Physics**

- [Pugwash Conferences on Science and World Affairs](#)

#### **No Bull Prize for Planning**

- [Donald N. Michael](#), notably for his "requirement to embrace error", articulated in *On Learning to Plan and Planning to Learn* (1973) and for *The Unprepared Society* (1968)

#### **No Bull Prize for Politics**

- [Noam Chomsky](#), for telling it as it is, and notably for *Manufacturing Consent: the political economy of the mass media* (1988), *Hegemony or Survival: America's Quest for Global Dominance* (2003), *Failed States: The Abuse of Power and the Assault on Democracy* (2006), *Making the Future: the unipolar imperial moment* (2010)
- [Gayatri Chakravorty Spivak](#), for telling it as it is, and notably for *A Critique of Postcolonial Reason: toward a history of the vanishing present* (1999) and *The Post-Colonial Critic* (1990).

#### **No Bull Prize for Psychotherapy**

- [James Hillman](#), notably for *We've Had a Hundred Years of Psychotherapy -- And the World's Getting Worse* (1993)

#### **No Bull Prize for Public Relations**

- [International Public Relations Association](#), for the professional transmogrification of bull into news management, image management and spin

#### **No Bull Prize for Questions**

- [World Question Center](#)

#### **No Bull Prize for Reason**

- [Carlo Strenger](#), notably for *Critique of Global Unreason individuality and meaning in the Global Era* (2010)
- [Richard Wolin](#), *The Seduction of Unreason: the intellectual romance with fascism from Nietzsche to postmodernism*, 2004
- [Isaiah Berlin](#), *The Counter-Enlightenment*, in *Dictionary of the History of Ideas* (1973)
- [Charles Handy](#), notably for *The Age of Unreason* (1989)
- [Kurt Gödel](#), for his two [incompleteness theorems](#)

#### **No Bull Prize for Religion**

- [Jiddu Krishnamurti](#), notably for rejection of leadership of [Order of the Star in the East](#)
- [Richard Dawkins](#), for rendering transparent the bull obscuring subtler insight through *The God Delusion* (2006)
- [Judaism](#), for taking the lead in supplanting a long tradition of [bull worship](#)

#### **No Bull Prize for Resource Assessment**

- [Worldwatch Institute](#), for its annual production of the *The State of the World* report
- [DieOff](#), for disseminating unpopular information regarding peak oil and other resource constraints

#### **No Bull Prize for Security**

- [Xe Services](#) (Blackwater Worldwide), for faithful execution of contractual obligations
- [NATO / ISAF](#), for extreme discernment with regard to Afghan weddings, funerals and suspect turban wearing

#### **No Bull Prize for Sex Work**

- [International Union of Sex Workers](#), for taking the bull by the horns

#### **No Bull Prize for Social Activism**

- [Mohandas Karamchand Gandhi](#)

#### **No Bull Prize for Social Responsibility**

- [Al Qaida](#), for accepting responsibility for every terrifying threat faced by civilization
- [Global Compact](#), for encouraging businesses worldwide to adopt sustainable and socially responsible policies, and to report on their implementation

#### **No Bull Prize for Spirituality**

- [Zen Buddhism](#), for its careful cultivation, through a [Ten Bull](#) discipline, of total bull-elimination and transcendence

### No Bull Prize for Sport

- [Eddie the Eagle](#), for taking the spirit of competition to new heights
- [International Movement against Bullfights](#), for the elimination of bulls from cruel sports

### No Bull Prize for Technology

- [Ashok Khosla](#), for deployment of concrete innovations inspired by the motto: *Our Name is Mud*
- [One Laptop per Child](#)
- [Practical Action](#)

### No Bull Prize for Thinking

- [Edward de Bono](#), notably for *New Thinking for the New Millennium* (1999), *Think! Before It's Too Late* (2009) and *Po: Beyond Yes and No* (1973)

### No Bull Prize for Truth Elucidation

- [Western Hemisphere Institute for Security Cooperation](#), for assiduously training security personnel to overcome resistance to truthful declarations regarding the threat of terrorism

### No Bull Prize for Weapons Research

- [The Pentagon](#), for dedication to development of means of destroying all bulls everywhere

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This nomination process is dedicated to [John E Fobes](#) (1919-2005), former Deputy Director-General of UNESCO and co-founder, with [Art Buchwald](#), of the Association for the Promotion of Humour in International Affairs (APHIA). Their initiative was the inspiration for *Humour and Play-Fullness: essential integrative processes in governance, religion and transdisciplinarity* (2005). The process is consistent with the recommendations of *Liberating Provocations: use of negative and paradoxical strategies* (2005) and *Transformation of Global Governance through Bullfighting* (2009). It is appropriate to note that the No Bull Prize is reported to have been one of the synonyms of the *Journal of Irreproducible Results*. The organization [Improbable Research](#) publishes a magazine entitled the *Annals of Improbable Research*, and administers the [Ig Nobel Prizes](#) -- focusing on research that makes people laugh and then think.



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