

'000 Bfrs; (Loss)	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	Total Profit
Yearbook: Sales	237	708	579	876	489	1096	381	1589	656	1839	1395	2377	
Costs	140	604	456	343	247	449	397	949	244	1004	782	902	
Distribution		109	66	71	58	93	69	131	91	175	200	231	
Profit		(5)	57	462	184	554	(85)	509	321	660	413	1244	4314
Magazine: Sales	893	229	244	309	273	318	364	453	382	394	310	401	
Advertising		652	699	650	644	581	727	645	750	895	1553	1661	
Costs	779	820	741	808	693	674	714	702	931	935	896	1357	
Advert. Cmsn.			96	103	42	100	137	125	144	215	443	607	
Distribution		35	28	25	32	27	66	37	53	38	32	39	
Profit		(26)	78	23	150	98	174	234	4	101	326	(60)	1102
Calendar: Sales	31	27	58	62	101	61	160	177	157	149	(In magazine)		
Costs	1	3	4	7	26	69	72	132	161	176	166	119	
Distribution		4	7	5	12	5	29	15	22	14	(In magazine)		
Profit		20	47	50	63	(13)	59	30	(26)	(39)			191
BibliograpSales						25	80	95	121	108	22	65	
Costs						110	190	300	323	207	139	122	
Distribution						2	14	18	17	10	2	6	
Profit						(87)	(124)	(213)	(219)	(109)	(119)	(63)	(934)
Document: Sales	1	12	24	22	14	63	41	34	21	27	42	35	
Costs	22	119	-	-	38	77	61	14	1	38	-	-	
Distribution		2	3	2	2	5	11	3	3	3	4	3	
Profit		(109)	21	20	(26)	(19)	(31)	17	17	(13)	38	32	(53)
Congress: Sales						93	46	45	59	31	294	40	
Science Costs						139	-	-	-	-	200	109	
Distribution						8	8	4	8	3	30	4	
Profit						(54)	38	41	51	28	64	(73)	95
Others: Sales	21	51	23	133	88	52	36	63	167	214	374	452	
Costs	33	20	23	80	-	-	115	363	364	313	116	200	
Distribution		8	3	11	10	4	7	5	23	20	38	44	
Profit		23	(3)	42	78	48	(86)	(305)	(220)	(119)	220	208	(114)
		(97)	200	597	449	527	(55)	313	(72)	509	942	1288	4601